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Naziv predavanja: Turnitin: Building Academic Excellence in the Age of AI

Podnaslov: Pivoting from academic integrity, focused on authorship, towards learning integrity

Summary:

For more than 25 years, the key question in academic integrity has been: Has the student produced this work? The authorship of the final essay became the main way to assess whether learning had taken place. But today, the deeper question we must ask is: Has truly meaningful learning actually occurred?"

Bio:

"Lluís Val, Regional Manager for EMEA at Turnitin, supporting educational and research institutions in achieving academic excellence through the use of learning technology. With over 15 years of experience in business development and account management in the technology sector, Lluís has worked closely with universities and educational institutions on digital transformation, academic integrity and assessment practices. Currently, focus is on how artificial intelligence is reshaping teaching, assessment, and learning integrity, supporting institutions in adopting innovative solutions that promote transparency, authorship, and the development of student skills"