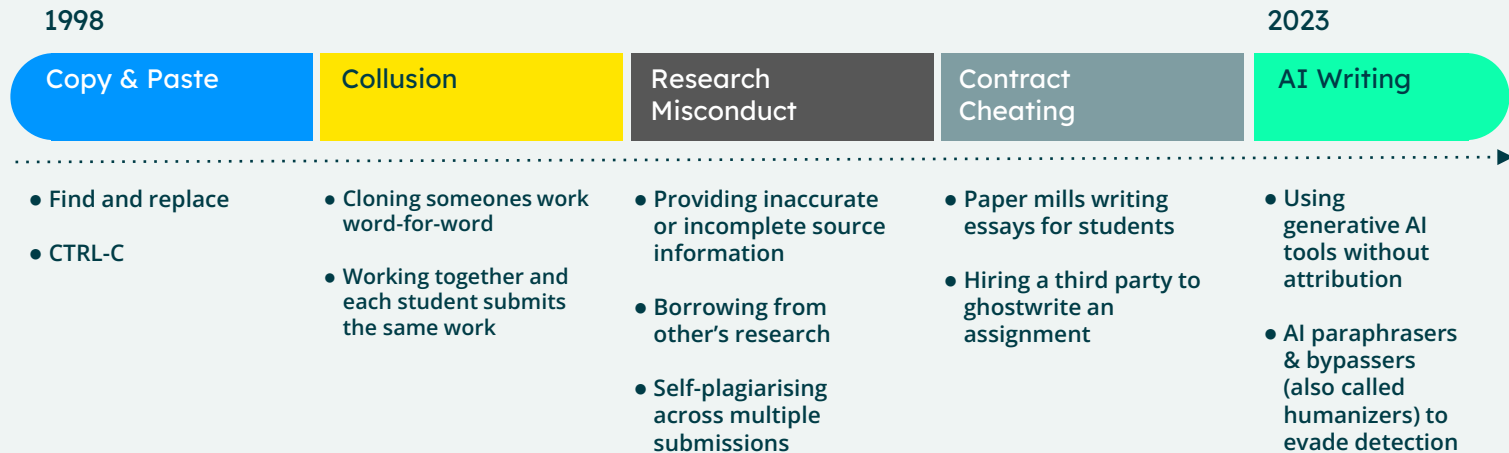




*Pivoting from academic integrity, focused on authorship,
towards learning integrity*

The evolution of academic misconduct

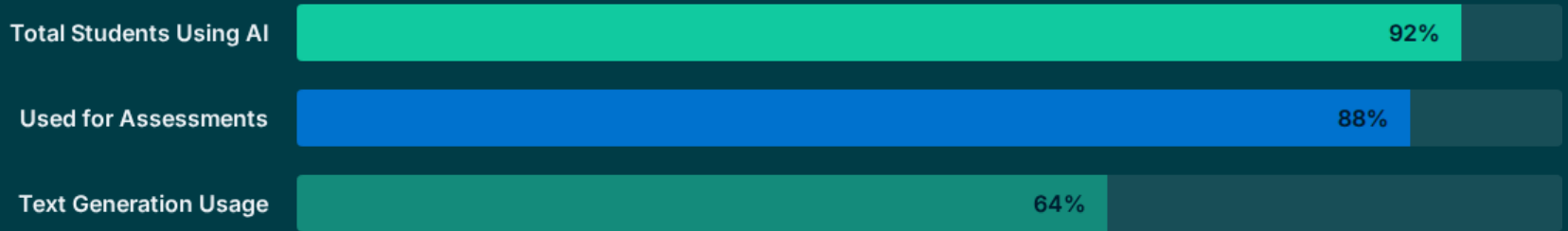
As the methods of academic misconduct evolve, promoting academic integrity must go beyond simply checking text similarity. It requires ongoing efforts to build a culture of integrity that supports authentic learning.



Change is constant in education, but we've never seen anything like the technological changes of the last few years.



The Explosive Growth of GenAI



Source: HEPI Kortext Student Generative AI Survey (February 2025). Usage surged from 66% to 92% in just 12 months.



- For 25 years, the question was: Did the student produce this work? Today, the profound question is: Has meaningful learning actually occurred?

The Strategic Pivot

Past: Authorship Integrity

- Focus on the final "Artifact" or essay.
- Detective-style reactive detection.
- Binary outcome: Original or Plagiarized.
- Black box writing process.

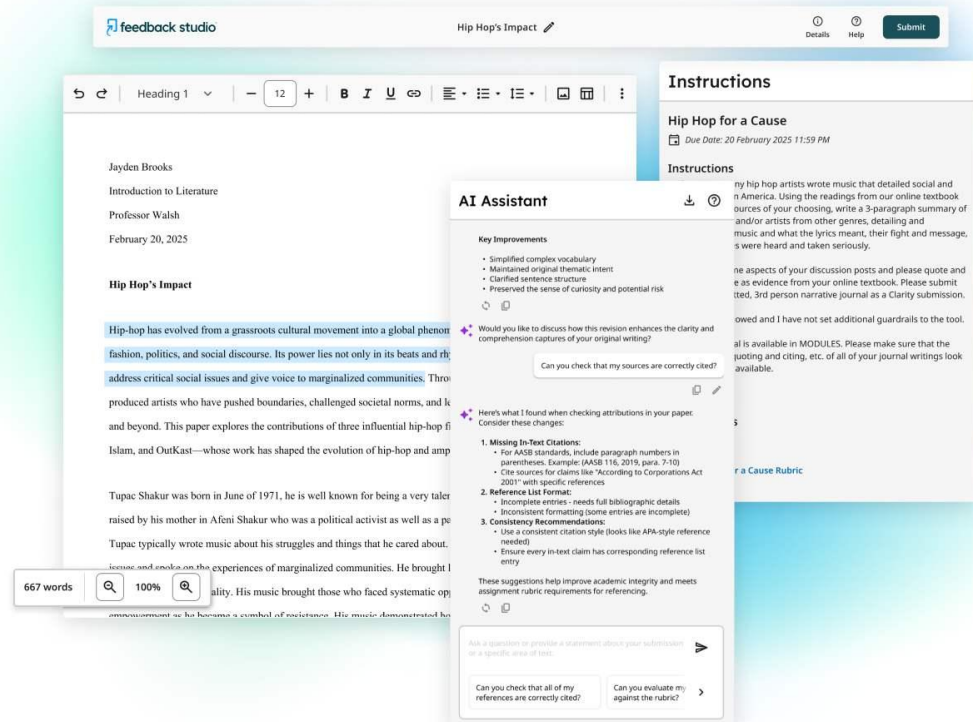
Future: Learning Integrity

- Focus on the Journey and effort.
- Formative, proactive transparency.
- Holistic view: AI interaction & critical thought.
- Clear window into the writing process.



turnitin clarity™

Bringing transparency
to the writing process



The screenshot displays the Turnitin Clarity interface. At the top, the 'feedback studio' header includes the document title 'Hip Hop's Impact', a 'Submit' button, and links for 'Details' and 'Help'. Below the header is a rich text editor with a toolbar. The main content area shows a student's draft with the following text:

Jayden Brooks
Introduction to Literature
Professor Walsh
February 20, 2025

Hip Hop's Impact

Hip-hop has evolved from a grassroots cultural movement into a global phenomenon, fashion, politics, and social discourse. Its power lies not only in its beats and rhythms but also in its ability to address critical social issues and give voice to marginalized communities. Three influential hip-hop artists who have pushed boundaries, challenged societal norms, and taken the world by storm are Jay-Z, Tupac Shakur, and OutKast—whose work has shaped the evolution of hip-hop and its impact on American culture.

Tupac Shakur was born in June of 1971, he is well known for being a very talented rapper and actor. He was raised by his mother in Afeni Shakur who was a political activist as well as a poet. Tupac typically wrote music about his struggles and things that he cared about. His music was a reflection of the experiences of marginalized communities. He brought a new perspective to the world of hip-hop. His music brought those who faced systematic oppression to the forefront. His music became a symbol of resistance. His music demonstrated the power of the pen and the microphone.

667 words 100%

The AI Assistant panel on the right provides the following key improvements and suggestions:

AI Assistant

Key Improvements

- Simplified complex vocabulary
- Maintained original thematic intent
- Clarified sentence structure
- Preserved the sense of curiosity and potential risk

Would you like to discuss how this revision enhances the clarity and comprehension captures of your original writing?

Can you check that my sources are correctly cited?

Here's what I found when checking attributions in your paper. Consider these changes:

- Missing In-Text Citations:**
 - For ACSB Standards, include paragraph numbers in parentheses. Example: (ACSB 116, 2015, para. 7-10)
 - Cite sources for claims like "According to Corporations Act 2001" with specific references.
- Reference List Format:**
 - Incomplete entries - needs full bibliographic details
 - Inconsistent formatting (some entries are incomplete)
- Consistency Recommendations:**
 - Use a consistent citation style (looks like APA-style reference needed)
 - Ensure every in-text claim has corresponding reference list entry

These suggestions help improve academic integrity and meet assignment rubric requirements for referencing.

Can you check that all of my references are correctly cited? Can you evaluate my writing against the rubric?

The Instructions panel on the right provides the following information:

Instructions

Hip Hop for a Cause
Due Date: 20 February 2025 11:59 PM

Instructions

My hip hop artists wrote music that detailed social and political issues in America. Using the readings from our online textbook and/or artists from other genres, detailing and analyzing the music and what the lyrics meant, their fight and message, and how they were heard and taken seriously.

Use these aspects of your discussion posts and please quote and cite as evidence from your online textbook. Please submit your 3rd person narrative journal as a Clarity submission.

I have not set additional guardrails to the tool. It is available in MODULES. Please make sure that the journaling and citing, etc. of all of your journal writings look available.

Clarity Rubric



turnitin clarity™

Elevating integrity with AI literacy



A view of the
writing process, not
just the end
product



Promote AI literacy



Integrity insights
all in one place

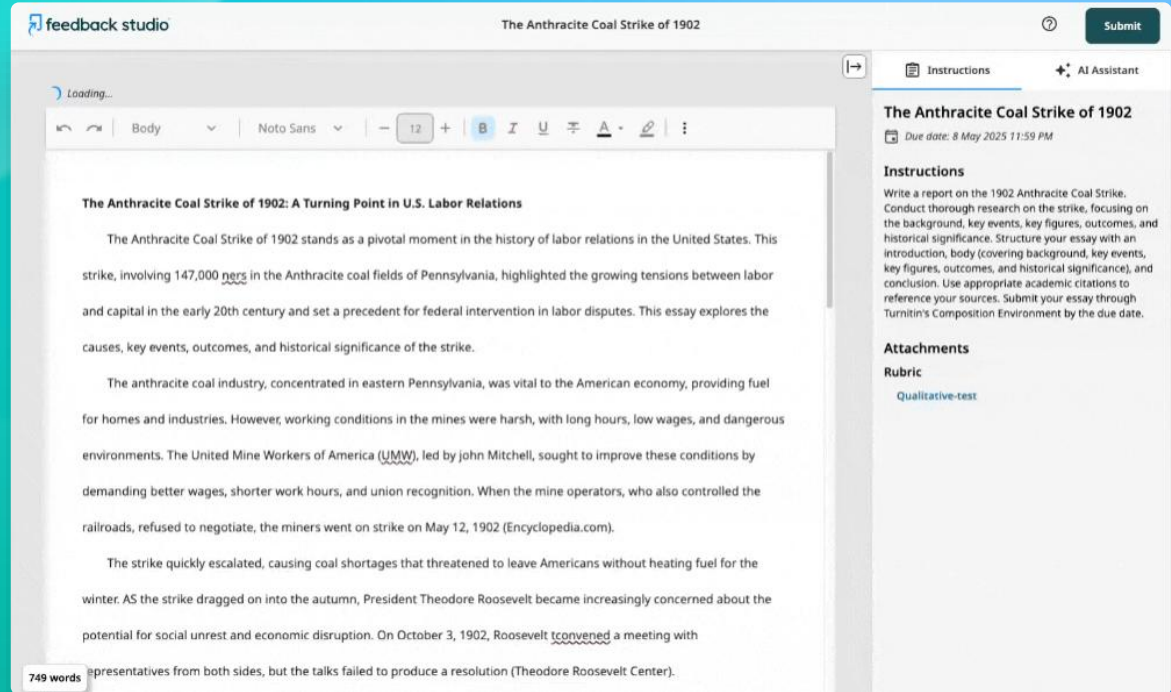


Actionable
feedback

Students write directly in Turnitin.



The composition space lets students incorporate AI into their writing and learning process...



The screenshot displays the Turnitin Feedback Studio interface. At the top, the title "The Anthracite Coal Strike of 1902" is visible. The main text area contains a draft of an essay with the following content:

The Anthracite Coal Strike of 1902: A Turning Point in U.S. Labor Relations

The Anthracite Coal Strike of 1902 stands as a pivotal moment in the history of labor relations in the United States. This strike, involving 147,000 ners in the Anthracite coal fields of Pennsylvania, highlighted the growing tensions between labor and capital in the early 20th century and set a precedent for federal intervention in labor disputes. This essay explores the causes, key events, outcomes, and historical significance of the strike.

The anthracite coal industry, concentrated in eastern Pennsylvania, was vital to the American economy, providing fuel for homes and industries. However, working conditions in the mines were harsh, with long hours, low wages, and dangerous environments. The United Mine Workers of America (UMW), led by John Mitchell, sought to improve these conditions by demanding better wages, shorter work hours, and union recognition. When the mine operators, who also controlled the railroads, refused to negotiate, the miners went on strike on May 12, 1902 (Encyclopedia.com).


The strike quickly escalated, causing coal shortages that threatened to leave Americans without heating fuel for the winter. AS the strike dragged on into the autumn, President Theodore Roosevelt became increasingly concerned about the potential for social unrest and economic disruption. On October 3, 1902, Roosevelt tconvered a meeting with

representatives from both sides, but the talks failed to produce a resolution (Theodore Roosevelt Center).


749 words


The right sidebar contains the following information:

- Instructions**
- AI Assistant**
- The Anthracite Coal Strike of 1902**
- Due date:** 8 May 2025 11:59 PM
- Instructions**: Write a report on the 1902 Anthracite Coal Strike. Conduct thorough research on the strike, focusing on the background, key events, key figures, outcomes, and historical significance. Structure your essay with an introduction, body (covering background, key events, key figures, outcomes, and historical significance), and conclusion. Use appropriate academic citations to reference your sources. Submit your essay through Turnitin's Composition Environment by the due date.
- Attachments**
- Rubric**: Qualitative-test

clarity demo Untitled 

Help Menu Preview Submit

This is a sample experience in Clarity. The full product provides additional tools and features.  **AI Chat**


Your chat history can be viewed by your instructor. AI can make mistakes. Critically review all responses. 

Adjusting Your Introduction for Academic Writing




Your introduction has engaging energy, but it needs to shift toward a more formal, scientific tone for this assignment. Right now, phrases like "Have you ever looked at a snail and thought it was boring?" and "secret ninjas of the pond" feel casual and conversational—more like a blog post than an academic essay.

What to revise:

- Replace the rhetorical question with a direct statement about mystery snails' ecological or evolutionary significance
- Remove informal phrases ("way cooler," "awesome," "like having a built-in safe")
- Add an academic thesis statement that previews your

 Selected text: Have you ever looked at a ... 730/1000

Ask a question or use a suggested prompt 0/1000

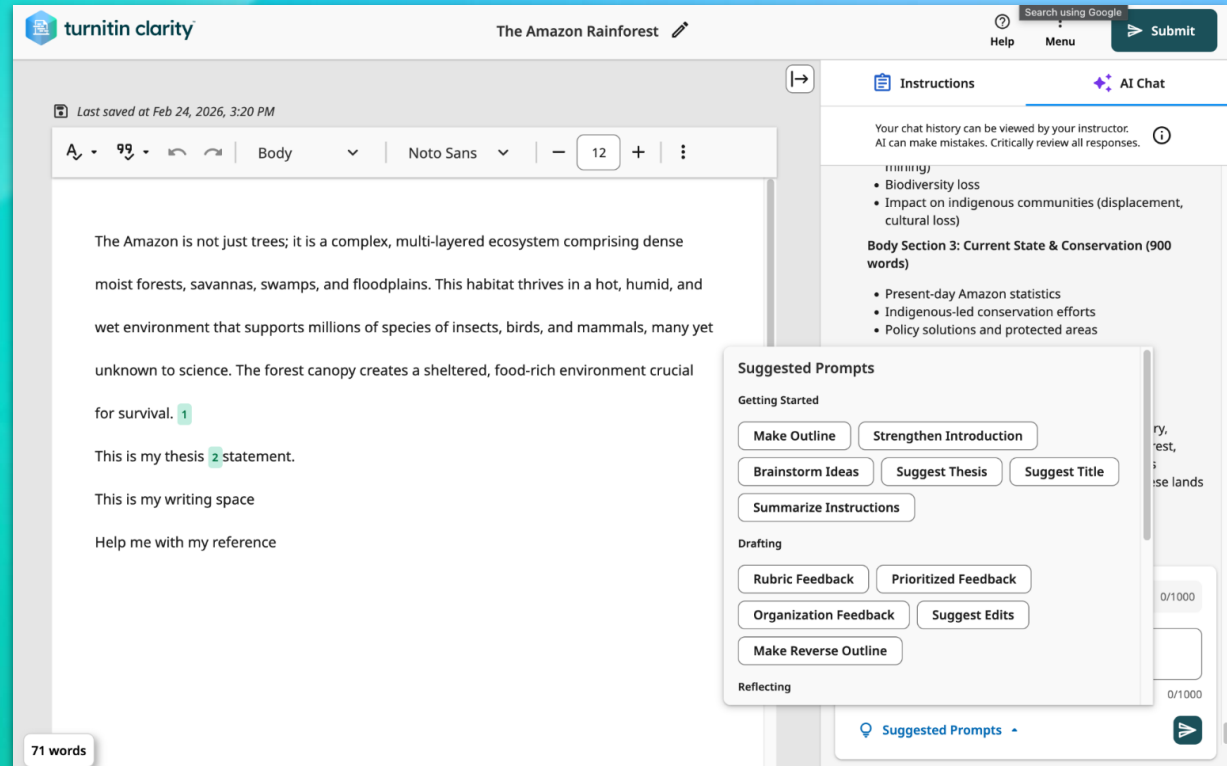
 Suggested Prompts  

141 words

[The main text area contains a sample paragraph about snails, with several lines highlighted in blue.]

Without
sacrificing
their critical
thinking skills.

The AI chat references assignment instructions and rubric when providing feedback...



The screenshot displays the Turnitin Clarity interface for a document titled "The Amazon Rainforest". The main text area contains the following content:

Last saved at Feb 24, 2026, 3:20 PM

The Amazon is not just trees; it is a complex, multi-layered ecosystem comprising dense moist forests, savannas, swamps, and floodplains. This habitat thrives in a hot, humid, and wet environment that supports millions of species of insects, birds, and mammals, many yet unknown to science. The forest canopy creates a sheltered, food-rich environment crucial for survival. 1

This is my thesis 2 statement.

This is my writing space

Help me with my reference

71 words

The right sidebar shows the "Instructions" and "AI Chat" sections. The "AI Chat" section displays the following content:

Your chat history can be viewed by your instructor. AI can make mistakes. Critically review all responses.

training)

- Biodiversity loss
- Impact on indigenous communities (displacement, cultural loss)

Body Section 3: Current State & Conservation (900 words)

- Present-day Amazon statistics
- Indigenous-led conservation efforts
- Policy solutions and protected areas

The "Suggested Prompts" panel is open, showing the following categories and buttons:

- Getting Started**
 - Make Outline
 - Strengthen Introduction
 - Brainstorm Ideas
 - Suggest Thesis
 - Suggest Title
 - Summarize Instructions
- Drafting**
 - Rubric Feedback
 - Prioritized Feedback
 - Organization Feedback
 - Suggest Edits
 - Make Reverse Outline
- Reflecting**

At the bottom of the "Suggested Prompts" panel, there is a "Suggested Prompts" button with a dropdown arrow.

Instructions AI Chat

Your chat history can be viewed by your instructor. AI can make mistakes. Critically review all responses.

Write 500 words on this topic

Let's take a step back and break this down strategically.

Essay Planning

- You need to pick a specific natural habitat
- Develop a clear, focused thesis about that habitat
- Research credible, current sources
- Organize your essay with a logical structure

Key Components to Include

- Habitat characteristics
- Biodiversity details
- Environmental challenges
- Human impact
- Conservation strategies

Important Reminders

Instructions AI Chat

Your chat history can be viewed by your instructor. AI can make mistakes. Critically review all responses.

I can't find a lot more academic articles about this. Can you help me find some?

I can suggest search strategies and relevant topics, but I can't guarantee specific articles exist. Here's how to find stronger sources:

Search Strategy

Use **Google Scholar** or your library database with these search terms:

- Pomacea canaliculata* invasion ecology
- Apple snail life history strategy
- Ampullariidae reproductive ecology
- Invasive gastropod freshwater ecosystems

(Note: *P. canaliculata* is the major invasive species—more research exists on it than *P. bridgesii*)

What to Look For

- Journal articles about invasion mechanisms, not aquarium care
- Studies connecting reproductive traits to r-selection theory
- Research on ecological impacts in invaded ecosystems

Bigger Issue

Your Yamashita paragraph is **directly copied** without quotation marks. This violates academic integrity rules. You must either:

- Put the entire passage in quotes with a page number, OR
- Paraphrase it completely in your own words

What ecological concept from your course readings could you use to analyze why mystery snails succeed as invaders?

👍 🗨

But leaves the writing to the student, and encourages original work.

Built-in citation assistance helps students write and cite with confidence.

feedback studio
The Power of Nature in "The Road Not Taken" by Robert Frost
Details Help Submit

Instructions
AI Chat

Poetry Mid Term
Due Date: 23 March 2025 11:59 PM

Instructions
Assignment Overview

For this assignment, you will write an analytical essay on a poem of your choice. Your essay should explore the poem's themes, literary devices, and overall impact. Your goal is to develop a clear thesis and support it with textual evidence.

Essay Prompt

Choose one poem from our class readings (or an approved poem of your choice) and write an essay that analyzes its meaning and literary techniques. You may consider:

- What is the poem's central theme?
- How does the poet use literary devices such as imagery, metaphor, symbolism, alliteration, or rhyme?
- How does the poem's structure contribute to its meaning?
- What emotions does the poem evoke, and how does the poet achieve this effect?

Essay Structure

1. Introduction (1 paragraph)
 - Introduce the poem and poet.
 - Provide brief background information if relevant.
 - End with a clear thesis statement that presents your main argument.
2. Body Paragraphs (2-3 paragraphs)
 - Each paragraph should focus on a specific aspect of the poem (e.g., theme, literary device, tone).
 - Use direct quotations from the poem to support your points.
 - Analyze how these elements contribute to the poem's overall message.
3. Conclusion (1 paragraph)
 - Summarize your main points.
 - Reflect on the significance of the poem.
 - Offer a final thought or insight.

738 words 100%

Citation format suggestion

Line numbers in poetry citations should not be capitalized and should appear in parentheses without the word 'line'. The period should go after the citation.

"two roads diverged in a yellow wood" (1) ✓

Go to Reports and Feedback

Version 7: Revision Activity ⓘ

248 Total | 0 Added T | 0 Removed T | 0 Unchanged pasted T | 0 Changed pasted T

Athena 102 Paper

Turnitin Clarity

Bringing transparency to the writing process

Turnitin Clarity is a transparent writing tool that provides educators with insights into the students' writing process, helping them assess the originality of their students' work. It includes a composition space where students write their assignments, protecting the integrity of written works in an age where emerging challenges such as AI writing are a growing threat.

A view of the writing process, not just the end product

Play

⏪ ⏩ 1x

Session 1

00:04:20 End

Writing Report

2 Flags Observations AI Assistant Activity

Writing process

Minimal revision ▼
Few changes were made to the document based on the ratio of typed words to final word count

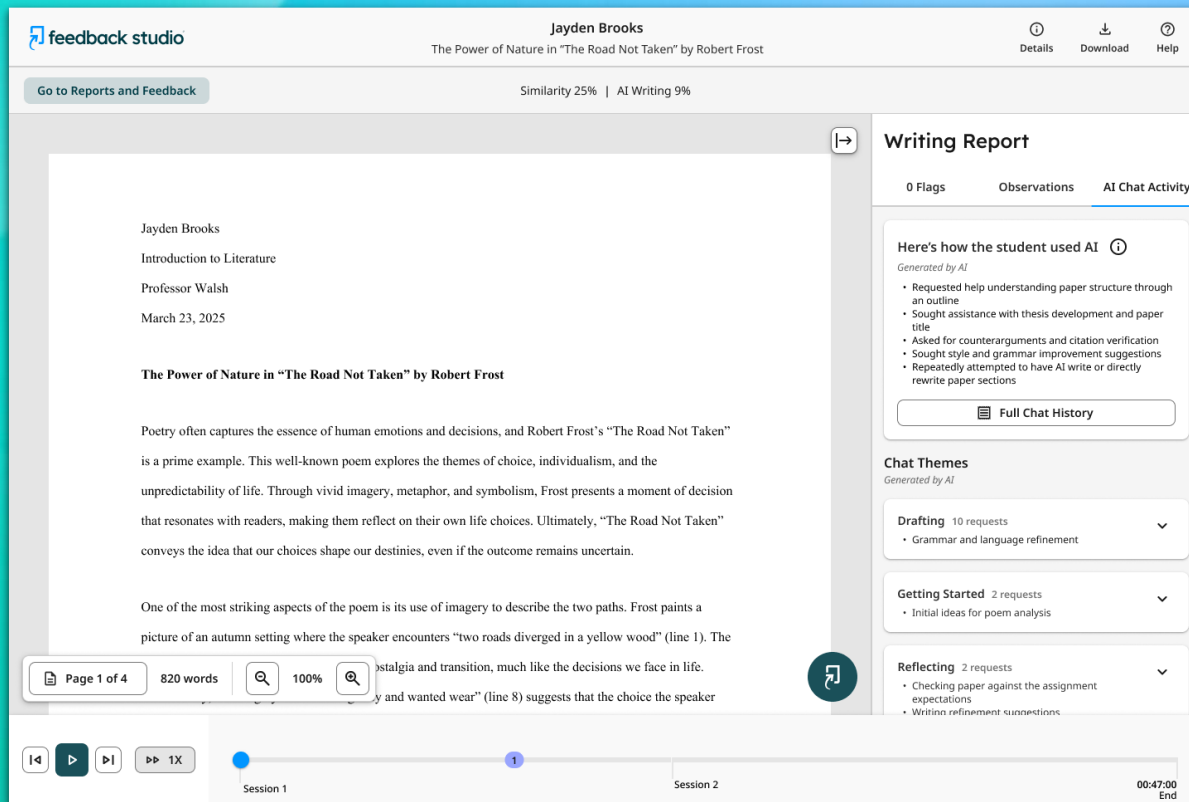
Reliance on pasted text

Pasted text in final document ▼
Pasted words make up more than 50% of the final word count



Significant pasting throughout writing process ▼
Pasted words make up more than 40% of the total words added to the document during the writing process


Writing playback lets instructors focus on process, not just the final product.

Access to AI chat histories enable instructors to have formative conversations with students on the use of AI.




The screenshot displays the Turnitin Feedback Studio interface for a student named Jayden Brooks. The main content area shows the student's submission details and the text of their paper, "The Power of Nature in 'The Road Not Taken' by Robert Frost". The paper includes an introduction and a paragraph discussing the poem's themes. A sidebar on the right provides a "Writing Report" with sections for "0 Flags", "Observations", and "AI Chat Activity". The "AI Chat Activity" section lists several AI-generated prompts and responses, such as "Requested help understanding paper structure through an outline" and "Asking for counterarguments and citation verification". Below this, there are sections for "Chat Themes" including "Drafting", "Getting Started", and "Reflecting". The bottom of the interface features a navigation bar with session controls and a timeline showing "Session 1" and "Session 2".

Submitted	Grade	Similarity	AI Writing ⓘ	Flags
18 Jan 2025 04:32 PM	--	11%	4%	2
17 Jan 2025 01:56 PM	--	32%	3%	2 
22 Jan 2025 04:32 PM 	--			
20 Jan 2025 02:34 PM	--			
19 Jan 2025 11:12 AM	--			
16 Jan 2025 12:18 PM	--			
2 Day extension	--			

 **Writing process**

- Shorter writing time than cohort
- Minimal revision

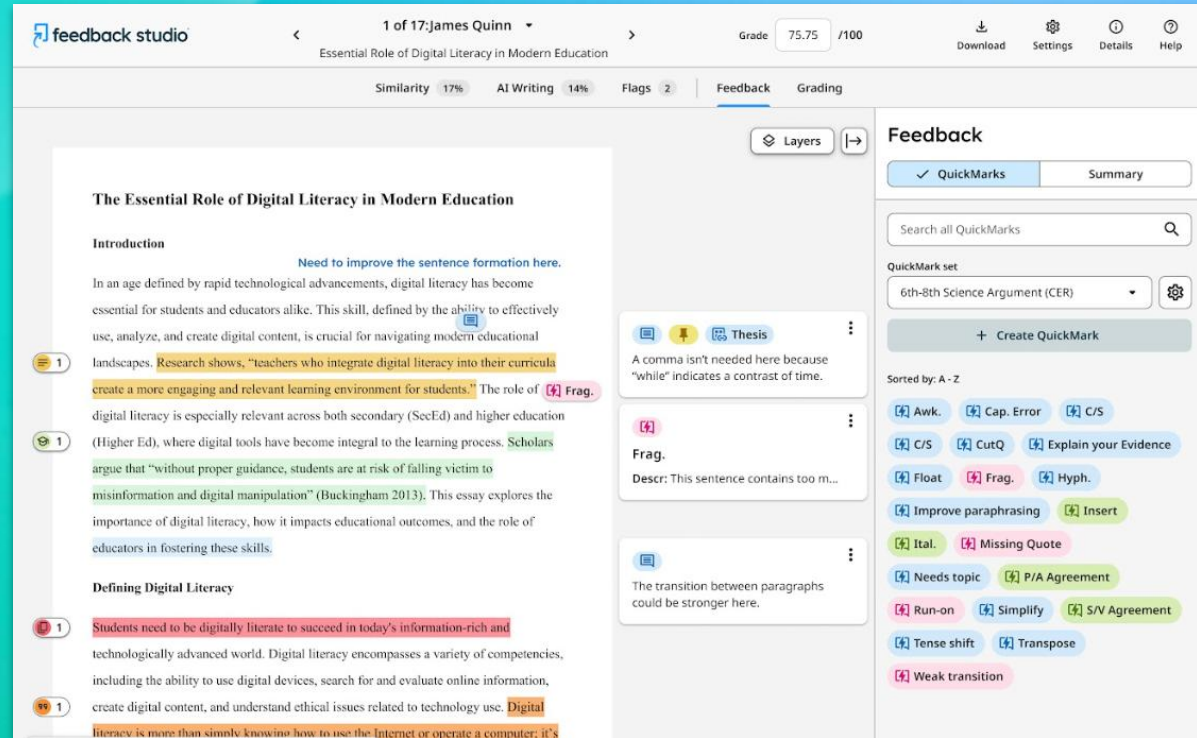
 **Pasted text**

- Reliance on pasted text
- 3 blocks of pasted text from source
- 1 block of pasted text with AI detected

[View Writing Report](#)

Integrity insights in one place saves instructors time...

Allowing them more time to provide personalized feedback to students, helping them cultivate writing excellence.



The screenshot displays the Turnitin Feedback Studio interface for a student's paper titled "The Essential Role of Digital Literacy in Modern Education". The interface shows the paper's content with several feedback comments and a list of feedback types on the right.

Feedback Comments:

- Introduction:** "Need to improve the sentence formation here." (Yellow highlight)
- Landscapes:** "Research shows, 'teachers who integrate digital literacy into their curricula create a more engaging and relevant learning environment for students.'" (Yellow highlight)
- Higher Ed:** "The role of digital literacy is especially relevant across both secondary (SecEd) and higher education (Higher Ed), where digital tools have become integral to the learning process. Scholars argue that 'without proper guidance, students are at risk of falling victim to misinformation and digital manipulation' (Buckingham 2013). This essay explores the importance of digital literacy, how it impacts educational outcomes, and the role of educators in fostering these skills." (Green highlight)
- Defining Digital Literacy:** "Students need to be digitally literate to succeed in today's information-rich and technologically advanced world. Digital literacy encompasses a variety of competencies, including the ability to use digital devices, search for and evaluate online information, create digital content, and understand ethical issues related to technology use. Digital literacy is more than simply knowing how to use the Internet or operate a computer; it's..." (Red highlight)

Feedback Types (Right Panel):

- Thesis
- Frag: A comma isn't needed here because "while" indicates a contrast of time.
- Frag: Descr: This sentence contains too m...
- The transition between paragraphs could be stronger here.

Feedback List (Bottom Right):

- Awk.
- Cap. Error
- C/S
- C/S
- CutQ
- Explain your Evidence
- Float
- Frag.
- Hyph.
- Improve paraphrasing
- Insert
- Ital.
- Missing Quote
- Needs topic
- P/A Agreement
- Run-on
- Simplify
- S/V Agreement
- Tense shift
- Transpose
- Weak transition

Extend TFS/Clarity to grade handwritten assignments

Eliminate logistical hassles, bolster data gathering, and avoid costly mistakes like losing student work by grading your short-form, paper-based assessments in Turnitin Feedback Studio.

- Free response
- Drawing questions
- Multiple choice
- Math formulas
- Short answer



Thank you

Lluís Val

lval@turnitin.com